TIAN CHAN

Assistant Professor, Information Systems and Operations Management

Research Expertise:
New product development, Design management, Operational innovation

Tian Chan completed his Ph.D. in Management at INSEAD in 2016. Prior to joining the faculty at Emory in 2016, Chan held positions as Manager of Technology and Operations at PSA International and Management Associate at PSA Singapore. Chan's research interests are new product development, design management, operational innovation, service management, and empirical operations.

Honors and Awards

- Winner for POMS PITM College Best Student Paper Award
- Finalist for INFORMS IBM Service Science Best Student Paper Award
- INSEAD Research Grant

Recent and Ongoing Research

"On Styles in Product Design: An Analysis of US Design Patents" (with J. Mihm & M. Sosa). (Accepted at *Management Science*).

"Contracting in Medical Equipment Maintenance Services: An Empirical Investigation" (with F. de Véricourt & O. Besbes). (Second revision invited to *Management Science*).

"Sole Inventor vs. Team of Inventors: What's Best?" (with J. Mihm & M. Sosa). (Draft in preparation for submission to *Management Science*).

"A Structured Approach to Identify Styles in Designs" (with J. Mihm & M. Sosa). Proceedings of the *ASME 2012 International Design Engineering Technical Conferences* and *Computers and Information in Engineering Conference*, 2012.