



JESSE BOCKSTEDT

Associate Professor, Information Systems and Operations Management

Research Expertise:

Behavioral economic issues in technology-mediated environments, electronic commerce, economics of the Internet



Jesse Bockstedt completed his Ph.D. in Information Systems at the University of Minnesota's Carlson School of Management in 2008. Prior to joining the faculty at Emory in 2016, Bockstedt held positions at George Mason University and the University of Arizona. Bockstedt's primary research focus is behavioral economic issues in technology-mediated environments. His articles have been published in a number of leading journals including *Production and Operations Management*, *MIS Quarterly*, *Information Systems Research*, and *Journal of MIS*.



Honors and Awards

- MBA Faculty of the Year Award, George Mason University
- Best Practitioner Paper, Frontiers in Service Conference, Washington DC



Recent and Ongoing Research

“Heterogeneous Submission Behavior and its Implications in Innovation Contests with Public Submissions” (with C. Druehl & A. Mishra). *Production and Operations Management*, 25(7), July 2016.

“Bundling Effects on Variety Seeking for Digital Information Goods” (with G. Adomavicius & S. Curley). *Journal of MIS*, 31(4), 2015.

“Problem-Solving Effort and Success in Innovation Contests: The Role of National Wealth and Culture” (with C. Druehl & A. Mishra). *Journal of Operations Management*, 36, May 2015.

“Customized Bundling and Consumption Variety of Digital Information Goods” (with K.H. Goh). *Journal of MIS*, 31(2), Fall 2014.